

EVERCORE ISI

COURTLAND BROOKS ONLINE DATING IDEA SUMMIT

SEPTEMBER 28, 2023 | 55 E 52ND STREET, NEW YORK CITY



SCHEDULE OF EVENTS

**All Times are Eastern Standard Time (EST)*

Thursday, September 28th

9:30am

Registration & Breakfast

10:00am – 10:30am

Evercore ISI Banking Panel

Zaheed Kajani, Senior Managing Director, Tech Advisory, Evercore

John Scuorzo, Senior Managing Director, TMT Capital Markets Advisory, Evercore

10:30am – 12:15pm

Lightning Round with CEOs of Online Dating Companies

The latest companies in Online Dating will be sharing their most current thoughts and learnings from their industry in this enlightening session:

Learning from a Hidden Champion: Carsten Boltz, CEO, Online Personals Group

Of All The Things I've Bought And Sold - Lessons On Supply And Demand: Peter Christopher, CEO & Co-Founder, Together Light Inc

Relationship Wellness is the Future of Dating: Adam Cohen-Aslatei, Managing Director, Tawkify

Optimization Through Co-opetition: Jay Neves, CEO, First Beat Media

Generative AI: Text Prompt to Dating App with Hubpeople.ai: Michael O'Sullivan, Owner, HubPeople

Moderated by Mark Brooks, Founder & Principal, Courtland Brooks

12:15pm – 12:45pm

Lunch Break

12:45pm – 1:45pm

Keynote Panel: What does Gen Z think of dating apps?

Liesel Sharabi, Associate Professor, Hugh Downs School of Human Communication

Gen Z Graduates: Delaney Overturf, Megan Niehoff, Taryn Stahl

Moderated by Shweta Khajuria, EVR ISI Research

2:00pm – 2:45pm

Keynote: Gary Swidler, President & CFO, Match Group Inc

Moderated by Shweta Khajuria, EVR ISI Research

3:00pm – 3:45pm

Future Growth Catalysts Panel: Product and TAM Expansion

Karima Ben Abdelmalek, CEO and President, Happn

Marc Schachtel, CEO, ParshipMeet Group

Vanna Krantz, CFO, Grindr

Moderated by Shweta Khajuria, EVR ISI Research & Mark Brooks, Founder & Principal, Courtland Brooks

4:00pm – 4:45pm

International Panel: Growth and Competitive Landscape in Europe and APAC

Violet Lim, CEO & Co-Founder, Lunch Actually Group

Mariko Tokioka, CEO & Co-Founder, East Meet East

KJ Dhaliwal, CEO & Founder, Dil Mil

Snehil Khandor, CEO & Co-Founder, Trulymadly.com

Moderated by Shweta Khajuria, EVR ISI Research & Mark Brooks, Founder & Principal, Courtland Brooks

4:45pm

Networking Cocktails